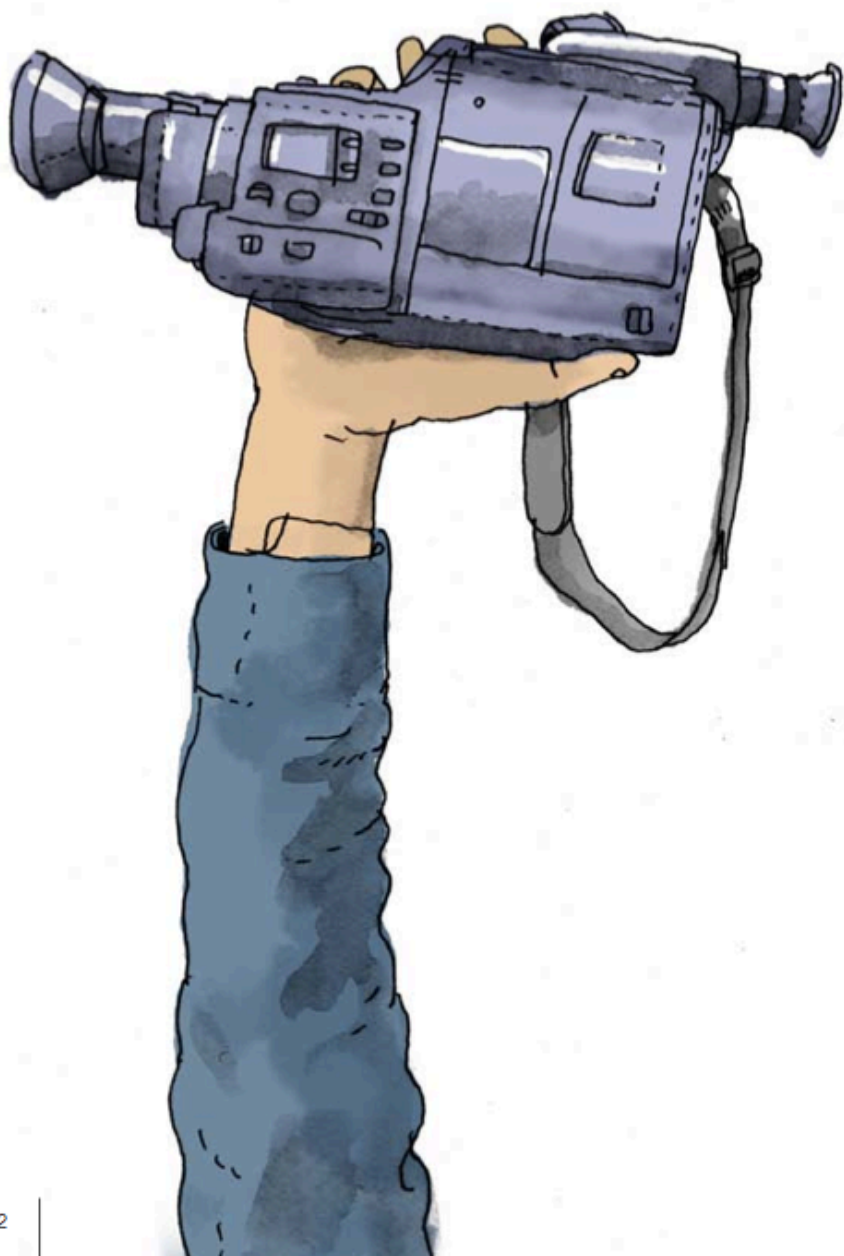




The
Field Guide
to
Street
Filmmaking



THIS
GUIDE
WILL
HELP
YOU
MAKE
A VIDEO.

YOUR ASSIGNMENT

Objective:

You are to film, edit, and share on MyBlockNYC a two-minute video about a single street anywhere in the five boroughs of New York City.

Step 1: Choose Your Block

This is an opportunity to tell the story of your own block or a block that you have never been to before. It is up to you.

MY BLOCK IS: _____
(enter the name of the block you have chosen)

WHAT DO YOU KNOW ABOUT THIS BLOCK?

WHY HAVE YOU CHOSEN THIS BLOCK?

Step 2: Observe Your Block

This project will help you see the world with “fresh” eyes.

Using video will develop your personal voice and perspective.

You can find truth in the ordinary, the vernacular, and your surroundings.

Once you have arrived on your chosen block (*we hope the trip was good and that your batteries are charged*), do not take your camera out immediately.

You should first acquaint yourself with the block.

Even if you are already familiar with it, spend some time looking at the landscape around you; observe the mood of the block.

Step 3: Film Your Block

You should now begin filming. Try to capture what you observed, then dig deeper. Use the methods you have learned so far including the 4 Shot Rule. Refer to the checklists starting on page 36 for direction.

WHAT TO BRING:



YOUR FILMING CHECKLIST

*The purpose of the following checklists is to give you direction when filming.
When you go out filming, make sure you bring a copy of the checklist with you.*

Themes

No matter where in the world you are, these themes define a culture.

Our:

- ☐ FOOD
- ☐ MUSIC
- ☐ SPORTS
- ☐ ANIMALS
- ☐ TRANSPORTATION
- ☐ WORK
- ☐ CRIME
- ☐ FASHION
- ☐ NEWS
- ☐ ART



CAPTURE AT LEAST THREE ITEMS FROM EACH CHECKLIST:

Themes, Expressions, Actions, Interactions.

Every film must contain at least one full scene. If anything catches your eye that is not on this list, make sure to capture it!

Expressions

How do people show their emotions? Look closely at faces and body language.

Expressions of:

- ☐ HAPPINESS
- ☐ EXCITEMENT
- ☐ ANGER
- ☐ CONFUSION
- ☐ CONCENTRATION
- ☐ DESIRE
- ☐ SADNESS
- ☐ DISGUST
- ☐ SURPRISE
- ☐ FEAR
- ☐ FRUSTRATION





The Diversity of a City

New York City is amazing because it is home to everyone and everything. Make sure you capture the diversity and the extremes of each block. For every loud moment there is a quiet moment; for every old person there is a child. There are the hungry and the full, the rich and the poor, the happy and the sad. For each moment you see, look for a juxtaposing moment.



A Full Scene

Is there a full scene happening (a single action that is taking place in a defined space), a group of musicians playing music, an argument, or someone cooking a meal? A full scene has a subject, beginning, middle, and end, though you may not capture your scene in that order. When capturing your full scene, spend enough time to establish the characters. Make sure you use the 4 Shot Rule to cover the scene.

EDITING & SHARING

- PREPARING TO EDIT
- EDITING
- UPLOADING
- CONCLUSION



EDIT & SHARE

Congratulations! Now people all over the world can watch your movie on MyBlockNYC.



Show your friends how to upload, and add your own new videos whenever you want.

